

Model Portfolio Report

Scripts with Assigned Weights	Use the command /fmcg_15_770000_e_40 in the Telegram Bot @ShubhaangBot to access the most recent Model Portfolio Composition, including the list of scripts and their respective investment weightages, specific to this subscription plan.	
Bot Command Parameters		
/	Character to recognise the text as a Command in Telegram Bots	Mandatory - Static
fmcg	Code specific to the Stocks Group as per the subscription plan	Mandatory - Static
15	Number of scripts needed in the portfolio as per the subscription plan	Mandatory - Static
770000	Portfolio Investment Value	Mandatory - Dynamic
e	ETFs composition code specific to the subscription plan. 'd' for Debt ETFs, 'e' for Equity ETFs, 'n' for all other scripts.	Optional - Static
40	ETFs composition percentage value specific to the subscription plan.	Optional - Static

Factsheet

Model Portfolio Title	15 Equity and ETF Scripts Long Term Growth Portfolio Industry - FMCG Rebalancing Monthly Equity ETFs Composition is 40% 12 Months Subscription Plan
Launch Date	2025-11-23
Portfolio Type	Industry Specific Portfolio
Portfolio Constituents	Equities and ETFs
Asset Class	Multi Asset
Stocks Group	Industry - FMCG
Investment in ETFs	Equity ETFs Composition is 40%
Number of Scripts In the Portfolio	15 Scripts {9 Equities and 6 Equity ETFs}
Portfolio Risk	Future Risk may Exceed 55% {Indicating potential risk exposure from a forward-looking perspective, while accounting for additional risk margin to accommodate unforeseen extreme volatile scenarios.}
Optimal Investment Horizon	11 or more years {A higher risk exposure in the portfolio necessitates a longer investment commitment to achieve optimal growth.}
Rebalancing Frequency	Rebalancing Monthly {Monthly rebalancing typically occurs on the first Monday following the 3rd of each month. If this schedule is missed, the rebalancing will be initiated on the subsequent Monday.}
Minimum Investment	Capital above Rs. 770000
Subscription Fee	Rs. 19250 per annum {Excluding GST}

Investment Objective	Invest in fast-moving consumer goods serving essentials and daily needs with resilient demand.
Investment Rationale	Resilient Demand and Defensive Nature: FMCG stocks benefit from consistent consumer need for essentials, providing stable earnings and lower volatility compared to cyclical industries or asset classes during economic downturns. Rapid Urbanization and Rising Disposable Incomes: Growing middle-class populations and increasing disposable incomes drive sustained consumption of FMCG products, offering long-term growth and strong earning potential. Product Innovation and Market Expansion: Continuous innovation, branding, and expansion into rural markets enable FMCG companies to capture new consumer segments and boost margins, ensuring attractive returns relative to other sectors.
Investment Methodology	1. The broad universe for securities comprises of listed companies within the NSE 500 Index and all ETFs, which are meticulously filtered qualitatively in accordance with the predefined investment objective and investment rationale. 2. Proprietary algorithms, advanced quantitative models, and technical analysis are applied to systematically identify securities with the highest likelihood of delivering superior returns. 3. These models, extensively validated across various asset classes and time horizons, incorporate customized proprietary indicators of momentum, volume, volatility, and trend, ensuring that portfolio construction is entirely driven by objective data and high-quality signals, free from biases, prejudices, or emotional influence. 4. The selection of securities and their respective weightings within the model portfolio is further optimized based on factors including the target portfolio size, ETF allocation, average daily trading turnover, available investment capital, rebalancing frequency, as well as the number of quantitative and technical criteria met by each security.

Backtest Results of this Model Portfolio as per my Investment Model

{Equities - over the data of last 16 years between 5th Oct 2009 to 26th Dec 2025}

{ETFs - over the data of last 4 years between 15th Dec 2021 to 26th Dec 2025}

Average Monthly Returns	2.38%	Annualised Returns	32.63%
Maximum Drawdown	21.1%	Annualised Risk	20.22%
Maximum Recovery Period from Downturns	12 months	Sharpe Ratio	1.293

- This information does not represent actual past performance of this model portfolio and should never be used as a basis for comparing the actual performance of other intermediaries.
- This information is presented solely as factual data derived from the back-tested results of my quantitative and technical model, intended for educational purposes only. It highlights the model's potential according to the above mentioned methodology and parameters.
- This model have employed various assumptions throughout the back-testing process.
- It should not be interpreted as an endorsement, advertisement, or prediction of future performance.
- This information should not be relied upon for decision-making purpose.

- Users are strongly encouraged to exercise extreme caution and perform thorough due diligence when utilizing this information.
- **"Back-test results are not indicative of future performance and do not guarantee any future returns."**
- These back-test results have not been verified by PaRRVA {Past Risk and Return Verification Agency} or any other SEBI-recognized agency.
- The impact of periodic portfolio rebalancing and transaction costs has been factored into these back-test results.

Portfolio Actual Past Performance Vs Benchmark Index

In accordance with the SEBI circular SEBI/HO/MIRSD/MIRSD-PoD-1/P/CIR/2025/004 dated 8/Jan/2025 on "Model Portfolio Framework" for Research Analysts

Portfolio Returns {Since Launch Date}	This data shall be disclosed once SEBI-approved PaRRVA becomes operational and has certified the actual past performance of this Model Portfolio. However, upon request, all previous rebalancing changes related to this Model Portfolio can be shared with its subscribers. {From 2025-11-10 to 2026-2-9; Invested for 13 weeks}
Nifty FMCG Index Returns {Benchmark Index}	-6.24% {From 2025-11-10 to 2026-2-9}

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Important Links: <https://shubhaang.com/StandardDisclosures.pdf>

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